## **Eastern Alloys - Services**

Helping Customers Succeed with Quality Products and Services.

Eastern Alloys has a long history providing tools and services designed to help improve quality, productivity, increase awareness of zinc die casting to OEM markets, and help reduce our customers risk exposure to fluctuating zinc prices. We actively seek opportunities to help our customers succeed.

## **Technical Services**

Eastern Alloys' has over fifty years experience in assisting our die casting customers with technical issues. Services include:



- Defect analysis
- Runner design assistance
- Plant walkthrough/audit
- General consultation
- Training: PQ^2 calculations, shot trace analysis, metal melting and handling.
- Chemical Analysis

https://www.eazall.com/technical-services

## Marketing

Eastern Alloys actively seeks opportunities to market zinc die castings' unique combination of Precision, Performance and Price. Some of our activities include:



- Seminars and webinars to end users to promote zinc die casting
- Website The industries goto resource for Zinc die casting information!
- Participating member of IZA's Zinc Die Casting Marketing Initiative

https://www.eazall.com/advantages-of-zinc-die-casting

## Price Risk Managent



All of our Zinc alloys are priced basis the London Metal Exchange. The variability and volatility of the market can produce various risks. At Eastern, we are able to provide our customers with a risk management program which can both identify and manage exposure to those risks.

https://www.eazall.com/price-risk-management



www.eazall.com

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